

100+ Women Who Care Medina

10 Tips for Presenting A Nonprofit to 100+ Women Who Care Medina Members

We are excited to have you present for 100+ Women Who Care Medina! Below, are several points listed to take into consideration as you are preparing your presentation.

As an overview, in the five minutes allotted for your presentation, please be very clear about what the organization does, the impact it has on Medina County, and what the nonprofit will do with the money that is donated. Even if your nonprofit isn't chosen as the benefactor for this quarter, you have an attentive audience of changemakers in our community.

1. **Know your audience.** 100+ members have joined because they are giving-minded and want to learn about and support local nonprofit organizations. Members want to make a difference, create an impact.
2. **Start strong.** Introduce yourself, the name of the organization you are presenting, and your relationship to the organization. A reminder that only a current 100+ member can present an organization. Share the mission of the organization. Consider starting with an engaging opening line ("Every year, xx women are impacted by domestic violence in our community") or a very short story about how a user benefited from the organization's services. People get lost easily by drawn-out explanations. Using notes is always helpful.
3. **Tell a compelling story.** Illustrate the need, mission and impact of the organization or the project for which you are seeking funds. You want to motivate or raise awareness of one problem—the more specific, the better.
4. **Share what the collective donation will be used for, if chosen.** The people in the room want to make a wise choice about where they donate. Members appreciate a strong description of what the funds will be supporting. Be specific. Be compelling.
5. **Bring a fresh perspective.** The best presentations provide a new solution for a common problem. Or they offer the organization's unique take on an issue—a point of view that only you could have given because of your experience and knowledge of the organization.
6. **Build trust.** Provide specific details, a personal story, an outcome, or a lesson. Let members know exactly how they will be contributing to the organization's impact.
7. **Keep it concise.** Remove any unnecessary information that doesn't contribute to your main message. Think of your presentation like an espresso – small, strong, and potent.
8. **Don't wing it, prepare your talk.** Write down your talk but practice and plan to deliver it, without reading, as much as possible. If you have another member presenting with you, practice together. Your goal is to create a presentation with impact. Members will have five minutes to ask questions. Anticipate potential questions and prepare answers accordingly. It's always helpful to take note of the questions posed at the end of other presentations.
9. **Manage your time.** Limit your talk to the essentials—what you do, why the organization, how the monies will be used. Five minutes goes by FAST!
10. **Stay persistent!** Don't give up! If the organization is not drawn to present or is not selected as the donation recipient KEEP TRYING! Continue to practice and tweak your nomination so you'll be prepared to present again. If members have heard your presentation previously, change it up and perfect it.

Most importantly: The women sitting in the room are committed to the 100+ Women Who Care Medina because of the SIMPLICITY, the efficiency of the process, the joy of seeing all the great work being done in the Medina community, and a clear understanding of where their donation is going.